

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S2	281	"paid inclusion"	US-PGPUB; USPAT	OR	ON	2011/02/25 21:50
S3	282	"paid inclusion"	US-PGPUB; USPAT	OR	ON	2011/03/07 18:11
S4	75	S3 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 18:11
S5	3	("2006/0095424").URPN.	USPAT	OR	OFF	2011/03/07 18:25
S6	24	("20020080170"   "20020163545"   "20030001900"   "20030081013"   "5794237"   "5855015"   "5886698"   "5930501"   "5982369"   "6006222"   "6012053"   "6014665"   "6070176"   "6078916"   "6119114"   "6134566"   "6160554"   "6182068"   "6240408"   "6271840"   "6405192"   "6606101"   "6683633"   "6724406").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/03/07 20:44
S7	19	("7047502").URPN.	USPAT	OR	OFF	2011/03/07 20:55
S8	171	(search adj (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 21:40
S9	30	S8 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 21:41
S10	2856	(search adj (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 21:49
S11	3573	(search adj (result or quer\$3 or engine or listing)) near (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S12	936	S11 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S13	54	S11 and (@ad<"20031231" or @rlad<"20031231") and 705/14\$.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S14	770	S10 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S15	52	S14 and (@ad<"20031231" or @rlad<"20031231") and 705/14\$.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S16	4	S14 and (@ad<"20031231" or @rlad<"20031231") and 705/14.41.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:55
S17	1	S14 and (@ad<"20031231" or @rlad<"20031231") and 705/14.43.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:55
S18	2	S11 and (@ad<"20031231" or @rlad<"20031231") and 705/14.43.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:57

S19	3	S11 and (@ad<"20031231" or @rlad<"20031231") and 705/14.41.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:58
S20	3164	(search with (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 21:59
S21	891	S20 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 21:59
S24	4	S21 and 705/14.41.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:00
S25	1	S21 and 705/14.43.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:00
S26	3	(search with (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 22:01
S27	4749	(search adj (result or quer\$3 or engine or listing)) same (rank\$3) same (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 22:02
S28	1401	S27 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 22:02
S29	7	S28 and 705/14.41.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:03
S30	1	S28 and 705/14.43.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:04
S31	74	S28 and 705/14\$.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:04
S32	0	moss-kenneth.in.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:12
S33	15	watson-eric.in.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:12
S34	1	seidman-eytan.in.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:39
S35	1	S9 and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:40
S36	0	S9 and 707/723.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:40
S37	11	S14 and (@ad<"20031231" or @rlad<"20031231") and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:42
S38	9	S14 and (@ad<"20031231" or @rlad<"20031231") and 707/723.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:44
S39	11	S21 and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S40	11	S21 and 707/723.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S41	12	S28 and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S42	15	S28 and 707/723.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S43	14	"paid inclusion"	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:50
S44	13	(search adj (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:53
S45	214	(search adj (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signigancny or related or relation)	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:54

S46	24	S45 and (@ad<"20031231" or @rlad<"20031231")	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:55
S47	404	(search adj (result or quer\$3 or engine or listing)) near (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signficancy or related or relation)	USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:57
S48	59	S47 and (@ad<"20031231" or @rlad<"20031231")	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:57
S49	243	(search with (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signficancy or related or relation)	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 23:02
S50	30	S49 and (@ad<"20031231" or @rlad<"20031231")	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 23:02
S51	28	S50 not S48	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 23:03
S52	8653	"mouse over"	US-PGPUB; USPAT	OR	ON	2011/03/07 23:21
S53	4893	S52 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 23:22
S54	282	"paid inclusion"	US-PGPUB; USPAT	OR	ON	2011/03/07 23:22
S55	7	S52 and S54	US-PGPUB; USPAT	OR	ON	2011/03/07 23:22
S56	2	(search adj (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signficancy or related or relation) and (mouse\$1over)	US-PGPUB; USPAT	OR	ON	2011/03/07 23:23
S57	0	(search adj (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signficancy or related or relation) same (mouse\$1over)	US-PGPUB; USPAT	OR	ON	2011/03/07 23:24
S58	39	(search adj (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signficancy or related or relation) and (mouse\$1over)	US-PGPUB; USPAT	OR	ON	2011/03/07 23:24
S59	0	(search adj (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signigance or signficancy or related or relation) same (mouse\$1over)	US-PGPUB; USPAT	OR	ON	2011/03/07 23:24
S60	1461	((search) adj (listing or result)) or listing) near (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/08 15:25
S61	695	S60 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/08 15:26
S62	282	"paid inclusion"	US-PGPUB; USPAT	OR	ON	2011/03/08 15:26
S63	10	S60 and S62	US-PGPUB; USPAT	OR	ON	2011/03/08 15:26
S64	1	S61 and 705/14.43.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:28

S65	2	S61 and 705/14.41.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:28
S66	5	S61 and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:29
S67	2	S61 and 715/781.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:35
S68	3	S61 and 715/765.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:36
S69	6	S61 and 715/764.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:36
S70	28708	((search) adj (listing or result)) or listing) same (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/08 15:38
S71	16161	S70 and (@ad< "20031231" or @rlad< "20031231")	US-PGPUB; USPAT	OR	ON	2011/03/08 15:38
S72	2	S71 and 705/14.43.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:38
S73	16	S71 and 705/14.41.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:39
S74	22	S71 and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:42
S75	35	S61 and 705/14\$.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:53
S76	11	S71 and 707/723.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:56
S77	60	S71 and 715/781.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:02
S78	86	S71 and 715/764.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:15
S79	84	S78 not S77	US-PGPUB; USPAT	OR	ON	2011/03/08 16:16
S80	271	S71 and 705/14\$.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:23
S81	17	S61 and 715/234.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:53
S82	209	S71 and 715/234.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:58
S83	2	("2006/0174198").URPN.	USPAT	OR	OFF	2011/03/08 17:03
S84	0	("7840894").URPN.	USPAT	OR	ON	2011/03/08 18:25
S85	556	((search) adj (listing or result)) or listing) near (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:16
S86	1461	((search) adj (listing or result)) or listing) near (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:17
S87	1	S85 same S86	US-PGPUB; USPAT	OR	ON	2011/03/09 11:17
S88	16	S85 and S86	US-PGPUB; USPAT	OR	ON	2011/03/09 11:18
S89	216	((search) adj (listing or result)) or listing) adj (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:20
S90	897	((search) adj (listing or result)) or listing) adj (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:20
S91	0	S89 same S90	US-PGPUB; USPAT	OR	ON	2011/03/09 11:21
S92	5	S89 and S90	US-PGPUB; USPAT	OR	ON	2011/03/09 11:21
S93	7803	((search) adj (listing or result)) or listing) same (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:22
S94	28708	((search) adj (listing or result)) or listing) same (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:22
S95	1004	S93 same S94	US-PGPUB; USPAT	OR	ON	2011/03/09 11:22
S96	465	S95 and (@ad< "20031231" or @rlad< "20031231")	US-PGPUB; USPAT	OR	ON	2011/03/09 11:23
S97	2	S96 and 705/14.41.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:24

S98	1	S96 and 705/14.43.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:24
S99	8	S96 and 715/234.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:24
S100	1	S96 and 715/781.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:27
S101	2302	S93 and S94	US-PGPUB; USPAT	OR	ON	2011/03/09 11:28
S102	1093	S101 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/09 11:28
S103	6	S102 and 705/14.41.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:28
S104	2	S102 and 705/14.43.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:29
S105	18	S102 and 715/234.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:30
S106	2	S102 and 715/781.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:33
S107	2817	((search) adj (listing or result)) or listing) with (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:34
S108	12538	((search) adj (listing or result)) or listing) with (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:34
S110	124	S107 same S108	US-PGPUB; USPAT	OR	ON	2011/03/09 11:35
S111	31	S110 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/09 11:36
S112	571	S107 and S108	US-PGPUB; USPAT	OR	ON	2011/03/09 11:39
S113	188	S112 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/09 11:39

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